This is a public announcement for information purposes only and is not a prospectus announcement and does not constitute an invitation or offer to acquire, purchase or subscribe to securities. Not for release, publication or distribution directly, outside India. Initial public offer of equity shares on the main board of BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE", and together with BSE, the "Stock Exchanges") in compliance with Chapter II of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations").



view the Prospectus)

Allied Blenders & Distillers



Our Company was incorporated as 'You and Me Properties Private Limited', pursuant to a certificate of incorporation dated Duty 22, 2009 was issued by the RoC. Pursuant to a scheme of amalgamation between Allied Blenders and Distillers Private Limited, Our Own Properties Private Limited and our Company, the erstwhile name of which was Moonlight Blenders and Distillers Private Limited, dated April 1, 2009, and an order of the Bombay High Court dated February 5, 2010, the entire business undertakings of Allied Blenders and Distillers Private Limited and Our Own Properties Private Limited were transferred to our Company the erstwhile name of our Company was changed to 'Allied Blenders and Distillers Private Limited', and a fresh certificate of incorporation dated April 30, 2010, was issued by the RoC. Subsequently, the name of our Company was changed to 'Allied Blenders and Distillers Private Limited'. pursuant to a resolution of our Board dated June 2, 2022 and a resolution of our Shareholders dated June 4, 2022, our Company was converted from a private company to a public company and consequently, our name was changed from 'Allied Blenders and Distillers Private Limited' to 'Allied Blenders and Distillers Limited', and a fresh certificate of incorporation under the Companies Act, 2013 was issued upon a change in name by the RoC on June 8, 2022.

Corporate Identity Number: U15511MH2008PLC187368; Website: www.abdindia.con

Registered Office: 394-C Lamington Chambers, Lamington Road, Mumbai - 400004, Maharashtra, India; Telephone: +91 22 67779777 Corporate Office: Ashford Centre, 3rd and 4th floor, Shankar Rao Naram Marg, Lower Parel (West), Mumbai - 400013, Maharashtra, India; Telephone: +91 22 43001111; Contact Person: Ritesh Ramniklal Shah, Company Secretary and Compliance Officer; Telephone: +91 22 43001111; E-mail: complianceofficer@abdindia.com

OUR PROMOTERS: KISHORE RAJARAM CHHABRIA, BINA KISHORE CHHABRIA, RESHAM CHHABRIA JEETENDRA HEMDEV, BINA CHHABRIA ENTERPRISES PRIVATE LIMITED. BKC ENTERPRISES PRIVATE LIMITED, ORIENTAL RADIOS PRIVATE LIMITED AND OFFICER'S CHOICE SPIRITS PRIVATE LIMITED

Our Company has filed the Prospectus dated June 27, 2024 with the RoC, and the Equity Shares are proposed to be listed on the National Stock Exchange of India Limited ("NSE") and BSE Limited ("BSE") and trading is expected to commence on July 02, 2024.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFERING OF 5.33.90.079 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 281 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 279 PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING ₹ 15.000 MILLION ("OFFER"). THE OFFER COMPRISES A FRESH ISSUE OF UP TO 3,55,96,486 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH BY OUR COMPANY AGGREGATING UP TO ₹ 10,000 MILLION ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 1,77,93,593 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH ("OFFERED SHARES") AGGREGATING UP TO ₹ 5,000 MILLION COMPRISING OF 13,345,195 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH BY BINA KISHORE CHHABRIA AGGREGATING UP TO ₹ 3,750 MILLION AND 4,448,398 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH BY RESHAM CHHABRIA JEETENDRA HEMDEV AGGREGATING UP TO ₹ 1,250 MILLION (THE "SELLING SHAREHOLDERS" AND SUCH OFFER FOR SALE OF EQUITY SHARES BY THE SELLING SHAREHOLDERS, THE "OFFER FOR SALE"). THE OFFER INCLUDES A RESERVATION OF 1,00,488 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH AGGREGATING UP TO ₹ 25.62 MILLION (CONSTITUTING UP TO 0.04% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEE(S) (THE "EMPLOYEE RESERVATION PORTION"). OUR COMPANY, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGERS ("BRLMS"), MAY OFFER A DISCOUNT OF UP TO ₹ 26 TO THE OFFER PRICE TO ELIGIBLE EMPLOYEE(S) BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT"), SUBJECT TO NECESSARY APPROVALS, AS MAY BE REQUIRED. THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS "NET OFFER". THE OFFER SHALL CONSTITUTE 19.09% AND 19.05%, RESPECTIVELY, OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE OFFER PRICE IS 140.5 TIMES THE FACE VALUE OF THE EQUITY SHARES.

ANCHOR INVESTOR OFFER PRICE: ₹ 281 PER EQUITY SHARE OF FACE VALUE OF ₹ 2 EACH OFFER PRICE: ₹ 281 PER EQUITY SHARE OF FACE VALUE OF ₹ 2 EACH A DISCOUNT OF ₹ 26 PER EQUITY SHARE IS BEING OFFERED TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION THE OFFER PRICE IS 140.50 TIMES OF THE FACE VALUE

RISKS TO INVESTORS:

- 1. Significant dependence on one product for our sales, i.e., Whisky: We are substantially dependent on the sales of our whisky products which generated 97.58%, 96.90%, and 95.38% our revenue from operations in Fiscal 2021, 2022 and 2023 and 95.76% and 94.33%, respectively, of our revenue from operations for the nine months ended December 31, 2022 and December 31, 2023.
- 2. Fluctuations in Profits: We have experienced volatile fluctuations in our restated profit after tax for the year/period and PAT Margin in the past.

Please refer following table for details in relation to periods indicated:

Particulars		As of and for the Years ended March 31,			As of and for the nine months ended						
	2021 2022 2023			December 31, 2022	December 31, 2023						
(₹ million, except percentages)											
Restated Profit after tax for the year/period	25.08	14.76	16.01	28.81	42.29						
PAT Margin	0.11%	0.05%	0.05%	0.12%	0.17%						

- 3. Product Concentration Risk: We are significantly dependent on the sale of our whisky products under the Officer's Choice brand which constituted 83.76%, 82.29%, 75.85%, 76.78% and 73.02% of our total sales volume in Fiscal, 2021, 2022 and 2023 and nine months ended December 31, 2022 and December 31, 2023.
- 4. Geographical Concentration Risk: We depend on sales of our products in India, in particular the States of West Bengal, Telangana and Uttar Pradesh, which contributed 51.41%, 49.74%, 38.85%, 39.53%, and 41.70% to our revenue from contracts with customer – Sale of goods (IMFL) during Fiscal 2021, 2022 and 2023 and nine months ended December 31, 2022 and December 31, 2023.
- 5. Regulatory Action: SEBI has in the past taken action against one of our Promoters, Kishore Rajaram Chhabria for non-compliance with listing agreement and applicable Takeover Regulations and the matter was eventually settled by way of Supreme Court order dated March 7, 2005.

one distillery located in Rangapur, Telangana. Our business is highly dependent on our distillery at Rangapur, Telangana, which currently represents a significant portion of our total distillation capacity for our products. Our distillery was operational for 203 days, 303 days, 294 days, 224 days and 230 days, respectively, during Fiscal 2021, 2022 and 2023, and in the nine months ended December 31, 2022 and December 31, 2023.

- 13. Unsecured loans availed: Our Company and certain of our Subsidiaries have availed unsecured loans. As of March 31, 2024, unsecured loans availed by our Company and Subsidiaries amounted to ₹ 354.03 million. Such loans may not be repayable in accordance with any agreed repayment schedule and may be recalled by the lender at any time. In the event that the lender seeks repayment of any such unsecured loan, our Company would need to find alternative sources of financing, which may not be available on commercially reasonable terms, or at all.
- 14. Regulatory Risk: Our operations are subject to various Government excise, environmental laws and workplace regulations, including laws and regulations. Further, the sale of alcohol is prohibited in certain States. The sale of alcohol is also prohibited in certain States. There are also inspections by various regulatory authorities like Excise Boards, Factory Inspectors, Boiler Inspectors, Legal Metrology and Pollution Control Board on a regular basis. The failure to pass these inspections, or any other violation of, current and future laws or regulations could require material expenditures by us or otherwise have a material adverse effect on our business, financial condition, results of operations and prospects.
- 15. <u>Varying tax structures:</u> Prices of alcoholic beverages in India is controlled by respective State governments with varying tax structures leading to high variation in prices across States. Each State has its own formula of deciding the prices of alco-beverage products. Accordingly, our ability to increase the selling price of our products is limited and we may not be in a position to unilaterally increase the selling price of our products.
- 16. Restriction or elimination of import duty: Currently, any import of alco-beverages including
- 6. Customer Concentration: Our business is dependent on the sale of our products to key customers. Our top 1 customer contributed 19.71%, 17.40%, 16.25%, 16.21%, 17.57% of our revenue from contracts with customer – sale of goods (IMFL) while our top 5 customers contributed 53.83%, 52.86%, 41.81%, 41.59% and 43.59% of our revenue from contracts with customer – sale of goods (IMFL) for Fiscal 2021, 2022, 2023 and nine months ended December 31, 2022 and December 31, 2023, respectively.
- 7. Sales concentration to various state-Government controlled agencies: A significant portion of our sales are to various state-Government controlled agencies which contributed 54.06%, 54.28%, 47.14%, 46.32% and 47.68% of our total revenue from contracts with customer- sale of goods (IMFL) in Fiscal 2021, 2022, 2023 and nine months ended December 31, 2022 and December 31, 2023, respectively.
- 8. Competition Risk: The IMFL industry is highly competitive in India, with our main competitors being United Spirits Limited, Pernod Ricard India Private Limited, Radico Khaitan Limited, John Distilleries, Tilak Nagar Industries, Jagatjit Industries and Globus Spirits. (Source: Technopak Report) Increasing competition in the IMFL industry may create certain pressures that may adversely affect our business, prospects, results of operations, cash flows and financial condition.
- 9. Dependence on third-party bottling facilities: During Fiscal 2021, 2022 and 2023 and nine months ended December 31, 2022 and December 31, 2023, our Net Revenue from Operations from third party bottling facilities was 27.68%, 19.89%, 21.96%, 21.50% and 21.52%, respectively.
- 10. High tax component: An increase in taxes rate or a change in the tax calculation method may cause us to increase the price of our products, resulting in lower volume of consumption and, therefore, cause a decrease in revenue from operations. As we are a manufacturer of alcoholic products, we are subject to excise duty in India levied by various state governments. During Fiscal 2021, 2022 and 2023 and nine months ended December 31, 2022 and December 31, 2023, excise duty paid by us represented 63.18%, 62.68%, 55.72%, 55.92% and 56.69% of our revenue from operations.
- 11. Delays in payment of Statutory Dues: There have been delays in payment of statutory dues on account of which we have paid interest on delay in payment of statutory dues of ₹ 92.86 million, ₹212.58 million, ₹333.30 million, ₹234.14 million and ₹311.61 million, respectively in Fiscal 2021, 2022 and 2023 and nine months ended December 31, 2022 and December 31, 2023.
- 12. Dependence on one central distillery for significant portion of total distillation capacity: We have

- whisky is liable to pay customs duty of 150%. This is applicable on finished products like scotch whisky bottled in country of origin or bulk scotch whisky imported for bottling in India as well as intermediate products like undenatured ethyl alcohol which may be used for blending with production in India. (Source: Technopak Report) A decrease in or elimination of import rate may cause multinational companies to compete with us which may have higher appeal to the consumers and cause a negative effect on the demand of our products.
- 17. High Price to Earnings ratio: The Price to Earnings ratio based on basic and diluted EPS for Fiscal 2023 at the upper end of the Price band is as high as 4014.29 times as compared to the Price to Earnings Ratio of average industry peer group PE ratio as on May 30, 2024 is 62.10 times.
- 18. The average cost of acquisition of Equity Shares held by the Selling Shareholders ranges from ₹0.03 to ₹0.05 per Equity Share, and the Offer Price at upper end of the Price Band is ₹281.
- 19. Weighted Average Return on Net Worth for Fiscals 2023, 2022 and 2021 is 0.43%.
- 20. Weighted average cost of acquisition of all shares transacted in the last eighteen months as on the date of the Red Herring Prospectus:

Particulars	Weighted Average Cost of Acquisition	Cap Price is 'X' times the Weighted Average Cost	Range of acquisition price Lowest Price-
	(WACA) (in ₹)	of Acquisition	Highest Price (in ₹)
Last 3 years	14.87	18.90	NIL-750.00^
Last 18 months	NIL	NA	NIL
Last 1 year	NIL	NA	NIL

As certified by S D T & Co, the Independent Chartered Accountant pursuant to its certificate dated June 18, 2024. ^ Only one Equity Share was transacted at this price.

21. The three BRLMs associated with the Offer have handled 51 public issues in the past three Financial Years, out of which 14 issues closed below the Offer price on the listing date.

Total Issues	Issues closed below IPO Price on listing date
36	9
7	2
2	1
6	2
51	14
	Issues 36 7 2 6

*Issues handled where there were no common BRLMs

BID/ OFFER PROGRAMME

ANCHOR INVESTOR BIDDING DATE OPENED AND CLOSED ON MONDAY, JUNE 24, 2024 BID/ OFFER OPENED ON TUESDAY, JUNE 25, 2024 | BID/ OFFER CLOSED ON THURSDAY, JUNE 27, 2024

Continued on next pag

...continued from previous page

This Offer was made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Offer was made available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs", and such portion, the "QIB Portion"), provided that our Company and the Selling Shareholders in consultation with the BRLMs allocated up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"). One-third of the Anchor Investor Portion was reserved for the domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. Further, 5% of the Net QIB Portion was made available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids having been received at or above the Offer Price. Further, not less than 15% of the Net Offer was available for allocation to Non-Institutional Bidders, out of which a) one third of such portion was reserved for application size of more than ₹ 1.0 million, and not less than 35% of the Net Offer was available for allocation to Non-Institutional Bidders, out of which ay one third of subportion at the application size of more than ₹ 1.0 million, and not less than 35% of the Net Offer was available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received for applecates with application size of more than ₹ 1.0 million, and not less than 35% of the Net Offer Price. Further, not less than 35% of the Net Offer Price. Further was made available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received for mote than ₹ 1.0 million, and not

The bidding for the Anchor portion opened and closed on June 24, 2024. The Bid/Issue opened for public on Tuesday, June 25, 2024 and closed on Thursday, June 27, 2024. The Issue was subscribed to the extent of 25.61 times (excluding the Anchor Investor Portion) as per the bid books of NSE and BSE (the "Bid Files") after removing multiple and

duplicate bids. The details of the applications received in the Offer from Retail Individual Bidders, Non-Institutional Bidders, Eligible Employees and QIBs are as under (before

SI. NO.	CATEGORY	NO. OF APPLICATIONS APPLIED	NO. OF EQUITY SHARES	EQUITY SHARES RESERVED AS PER PROSPECTUS	NO. OF TIMES SUBSCRIBED	AMOUNT (₹)
Α	Retail Individual Bidders	1,381,053	91,472,488	18,645,907	4.91	25,704,293,881.00
В	Non-Institutional Bidders – More than ₹0.20 million and upto ₹1.00 million	81,689	62,793,340	2,663,701	23.57	17,644,442,742.00
С	Non-Institutional Bidders – More than ₹1.00 million	55,191	212,198,750	5,327,402	39.83	59,627,830,730.00
D	Eligible Employees	14,653	1,248,998	117,647	10.62	318,346,408.00
E	Qualified Institutional Bidders (excluding Anchors Investors)	80	563,591,029	10,654,804	52.90	158,369,079,149.00
	Total	1,532,666	931,304,605	37,409,461	24.89	261,663,992,910.00

Final Demand

A summary of the final demand as per NSE and BSE as on the Bid/Offer Closing Date at different Bid prices is as under

Sr. No	Bid Price (₹)	No. of Equity Shares	% to Total	Cumulative Total	Cumulative % of Total
1	267	316,304	0.03	316,304	0.03
2	268	37,259	0.00	353,563	0.04
3	269	21,041	0.00	374,604	0.04
4	270	136,740	0.01	511,344	0.05
5	271	29,044	0.00	540,388	0.06
6	272	17,437	0.00	557,825	0.06
7	273	11,130	0.00	568,955	0.06
8	274	25,970	0.00	594,925	0.06
9	275	144,637	0.02	739,562	0.08
10	276	13,515	0.00	753,077	0.08
11	277	20,087	0.00	773,164	0.08
12	278	22,949	0.00	796,113	0.08
13	279	83,104	0.01	879,217	0.09
14	280	165,360	0.02	1,044,577	0.11
15	281	870,182,249	90.70	871,226,826	90.81
16	9999	88,174,934	9.19	959,401,760	100.00
	TOTAL	959,401,760	100.00		

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being NSE on June 28, 2024.

A. Allotment to Retail Individual Bidders (After Rejections) (including ASBA Applications)

The Basis of Allotment to the Retail Individual Bidders, who have bid at cut-off or at the Offer Price of ₹281 per Equity, was finalized in consultation with NSE. This category has been subscribed to the extent of 4.73 times. This includes spillover of 5,450 Equity Shares from Employee category. The total number of Equity Shares Allotted in Retail Individual Bidders category is 1,86,51,357 Equity Shares to 13,33,935 successful applicants. The category-wise details of the Basis of Allotment are as under:

Sr. No	Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
1	53	1,229,541	92.17	65,165,673	73.83	53	105:398	17,191,716
2	106	51,931	3.89	5,504,686	6.24	53	43:163	726,100
3	159	16,026	1.20	2,548,134	2.89	53	43:163	224,084
4	212	8,333	0.62	1,766,596	2.00	53	43:163	116,494
5	265	6,555	0.49	1,737,075	1.97	53	43:163	91,637
6	318	3,011	0.23	957,498	1.08	53	43:163	42,082
7	371	3,391	0.25	1,258,061	1.43	53	43:163	47,435
8	424	1,314	0.10	557,136	0.63	53	43:163	18,391
9	477	806	0.06	384,462	0.44	53	43:163	11,289
10	530	3,176	0.24	1,683,280	1.91	53	43:163	44,414
11	583	528	0.04	307,824	0.35	53	43:163	7,367
12	636	574	0.04	365,064	0.41	53	43:163	8,003
13	689	8,749	0.66	6,028,061	6.83	53	43:163	122,324
	2754	0 Allottees from Serial no	2 to 13 Additional	1(one) share		1	21:27540	21
	TOTAL	1,333,935	100.00	88,263,550	100.00			18.651.357

B. Allotment to Non-Institutional Bidders (more than ₹0.20 million and upto ₹1.00 million) (After Rejections) (including ASBA Applications)

The Basis of Allotment to the Non-Institutional Bidders (more than ₹ 0.20 million and upto ₹1 million), who have bid at the Offer Price of ₹ 281 per Equity Share or above, was finalized in consultation with NSE. This category has been subscribed to the extent of 23.13 times. This includes spillover of 778 Equity Shares from Employee category. The total number of Equity Shares allotted in this category is 26 64 479 Equity Shares to 80.232 successful applicants. The category-wise details of the Basis of Allotment are as under:

Sr. No	Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equit Shares Allotted
1	742	77110	96.11	57,215,620	92.83	742	3:67	2,560,642
2	795	896	1.12	712,320	1.16	747	40:896	29,880
3	848	178	0.22	150,944	0.24	747	8:178	5,976
4	901	137	0.17	123,437	0.20	747	6:137	4,482
5	954	71	0.09	67,734	0.11	747	3:71	2,241
6	1,007	79	0.10	79,553	0.13	747	4:79	2,988
7	1,060	324	0.40	343,440	0.56	747	15:324	11,205
8	1,113	48	0.06	53,424	0.09	747	2:48	1,494
9	1,166	22	0.03	25,652	0.04	747	1:22	747
10	1,219	30	0.04	36,570	0.06	747	1:30	747
11	1,325	54	0.07	71,550	0.12	747	2:54	1,494
12	1,378	30	0.04	41,340	0.07	747	1:30	747
13	1,431	44	0.05	62,964	0.10	747	2:44	1,494
14	1,484	128	0.16	189,952	0.31	747	6:128	4,482
15	1,537	23	0.03	35,351	0.06	747	1:23	747
16	1,590	82	0.10	130,380	0.00	747	4:82	2,988
17	1,643	19	0.02	31,217	0.21	747	1:19	747
18	1,645	25	0.02	42,400	0.05	747	1:19	747
19	1,749	339	0.03	592,911	0.96	747	15:339	11,205
	,					747		
20 21	1,802	70 17	0.09	126,140	0.20	747	3:70	2,241
	1,855		0.02	31,535	0.05		1:17	747
22	1,908	17	0.02	32,436	0.05	747	1:17	747
23	2,014	12	0.01	24,168	0.04	747	1:12	747
24	2,120	51	0.06	108,120	0.18	747	2:51	1,494
25	2,226	33	0.04	73,458	0.12	747	1:33	747
26	2,650	27	0.03	71,550	0.12	747	1:27	747
27	3,180	22	0.03	69,960	0.11	747	1:22	747
28	3,498	13	0.02	45,474	0.07	747	1:13	747
29	3,551	192	0.24	681,792	1.11	747	9:192	6,723
501	1,272	11	0.01	13,992	0.02	747	0:11	0
502	1,961	10	0.01	19,610	0.03	747	0:10	0
503	2,067	6	0.01	12,402	0.02	747	0:6	0
504	2,173	9	0.01	19,557	0.03	747	0:9	0
505	2,279	5	0.01	11,395	0.02	747	0:5	0
506	2,332	4	0.00	9,328	0.02	747	0:4	0
507	2,385	3	0.00	7,155	0.01	747	0:3	0
608	2,438	2	0.00	4,876	0.01	747	0:2	0
609	2,491	5	0.01	12,455	0.02	747	0:5	0
510	2,544	7	0.01	17,808	0.03	747	0:7	0
511	2,597	2	0.00	5,194	0.01	747	0:2	0
512	2,703	4	0.00	10,812	0.02	747	0:4	0
513	2,756	1	0.00	2,756	0.00	747	0:1	0
514	2,809	3	0.00	8,427	0.01	747	0:3	0
15	2,862	9	0.01	25,758	0.04	747	0:9	0
616	2,915	5	0.01	14,575	0.02	747	0:5	0
517	2,968	11	0.01	32,648	0.05	747	0:11	0
518	3,021	6	0.01	18,126	0.03	747	0:6	0
519	3,074	4	0.00	12,296	0.02	747	0:4	0
20	3,127	2	0.00	6,254	0.01	747	0:2	0
521	3,233	5	0.01	16,165	0.03	747	0:5	0
22	3,286	4	0.00	13,144	0.02	747	0:4	0
23	3,339	7	0.01	23,373	0.02	747	0:7	0
524	3,392	3	0.00	10,176	0.04	747	0:3	0
525	3,445	11	0.00	37,895	0.02	747	0:11	0
525		oplicants from Serial no 50			0.00	747	5:139	3,735
520 527		Allottees from Serial no 2 t		/		1	4:139	3,735
		Augurees from Senal no 21	IL STORADOUTIONAL 1					4

Sr. No	Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
14	4,293	5	0.01	21,465	0.01	742	1:5	742
15	4,346	46	0.08	199,916	0.09	742	6:46	4,452
16	4,505	5	0.01	22,525	0.01	742	1:5	742
17	4,611	7	0.01	32,277	0.02	742	1:7	742
18	4,770	22	0.04	104,940	0.05	742	3:22	2,226
19	4,929	8	0.01	39,432	0.02	742	1:8	742
20	5,300	51	0.09	270,300	0.12	742	7:51	5,194
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21	5,353	10	0.02	53,530	0.03	742	1:10	742
22	5,777	6	0.01	34,662	0.02	742	1:6	742
23	5,883	4	0.01	23,532	0.01	742	1:4	742
24	5,936	7	0.01	41,552	0.02	742	1:7	742
25	5,989	5	0.01	29,945	0.01	742	1:5	742
26	6,201	5	0.01	31,005	0.01	742	1:5	742
27	6,307	6	0.01	37,842	0.02	742	1:6	742
28	6,360	6	0.01	38,160	0.02	742	1:6	742
29	6,466	5	0.01	32,330	0.02	742	1:5	742
30	7,155	4	0.01	28,620	0.02	742	1:4	742
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31	7,208	15	0.03	108,120	0.05	742	2:15	1,484
32	7,950	5	0.01	39,750	0.02	742	1:5	742
33	8,904	8	0.01	71,232	0.03	742	1:8	742
34	10,600	11	0.02	116,600	0.06	742	1:11	742
35	14,204	5	0.01	71,020	0.03	742	1:5	742
36	18,020	8	0.01	144,160	0.07	742	1:8	742
37	26,500	4	0.01	106,000	0.05	742	1:4	742
38	35,563	4	0.01	142,252	0.05	742	1:4	742
39	37,100	4	0.01	148,400	0.07	742	1:4	742
001	4,399	1	0.00	4,399	0.00	742	0:1	0
1002	4,452	2	0.00	8,904	0.00	742	0:2	0
1003	4,558	1	0.00	4,558	0.00	742	0:1	0
1004	4,664	3	0.01	13,992	0.01	742	0:3	0
005	4,823	1	0.00	4,823	0.00	742	0:1	0
006	4,876	1	0.00	4,876	0.00	742	0:1	0
007	5,035	2	0.00	10,070	0.00	742	0:2	0
009	5,194	1	0.00	5,194	0.00	742	0:1	0
		3	0.00		0.00	742		0
010	5,247			15,741			0:3	
1011	5,406	1	0.00	5,406	0.00	742	0:1	0
1012	5,618	1	0.00	5,618	0.00	742	0:1	0
1014	5,724	2	0.00	11,448	0.01	742	0:2	0
1017	6,837	1	0.00	6,837	0.00	742	0:1	0
020	7,102	2	0.00	14,204	0.01	742	0:2	0
1021	7,420	3	0.01	22,260	0.01	742	0:3	0
1023	7,844	1	0.00	7,844	0.00	742	0:1	0
025	8,639	1	0.00	8,639	0.00	742	0:1	0
1026	8,745	2	0.00	17,490	0.00	742	0:1	0
		2						0
027	8,851		0.00	17,702	0.01	742	0:2	
029	9,063	1	0.00	9,063	0.00	742	0:1	0
030	9,487	1	0.00	9,487	0.00	742	0:1	0
033	9,699	1	0.00	9,699	0.00	742	0:1	0
039	10,706	1	0.00	10,706	0.01	742	0:1	0
040	10,759	1	0.00	10,759	0.01	742	0:1	0
041	10,812	3	0.01	32,436	0.02	742	0:3	0
042	10,971	2	0.00	21,942	0.01	742	0:2	0
042	11,819	1	0.00	11,819	0.01	742	0:1	0
045	13,356	1	0.00	13,356	0.01	742	0:1	0
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050	13,780	1	0.00	13,780	0.01	742	0:1	0
052	14,416	3	0.01	43,248	0.02	742	0:3	0
054	14,946	1	0.00	14,946	0.01	742	0:1	0
055	15,900	3	0.01	47,700	0.02	742	0:3	0
059	17,755	1	0.00	17,755	0.01	742	0:1	0
061	20,034	1	0.00	20,034	0.01	742	0:1	0
065	23,320	1	0.00	23,320	0.01	742	0:1	0
069	29,150	1	0.00	29,150	0.01	742	0:1	0
						742		0
070	29,680	1	0.00	29,680	0.01		0:1	
075	34,874	1	0.00	34,874	0.02	742	0:1	0
077	35,510	3	0.01	106,530	0.05	742	0:3	0
080	38,796	1	0.00	38,796	0.02	742	0:1	0
081	42,400	1	0.00	42,400	0.02	742	0:1	0
085	53,106	1	0.00	53,106	0.03	742	0:1	0
089	88,934	1	0.00	88,934	0.04	742	0:1	0
090	100,011	1	0.00	100,011	0.05	742	0:1	0
090	106,742	1	0.00	106,742	0.05	742	0:1	0
094	890,135	2	0.00	1,780,270	0.85	742	0:2	0
095	8,007,081	1	0.00	8,007,081	3.80	742	0:1	0
096	All	applicants from Serial no		· · /		742	12:133	8,904
		7181 Allottees from Seria	al no 1 to 1096 Ac	ditional 1(one) share		1	11:120	658
097							11.120	000

D. Allotment to Eligible Employees (After Rejections) (including ASBA Applications)

The Basis of Allotment to the Eligible Employees, who have bid at the Offer Price of ₹281 per Equity Share or above, was finalized in consultation with NSE. This category has been subscribed to the extent of 0.85 times. The total number of Equity Shares allotted in this category is 1,00,488 Equity Shares to 283 successful applicants. 15,571 equity shares were spilled over to the Net issue applicant. 15,571 equity shares were spilled over to the Net issue applicant.

spill	ed over to the Ne	t issue portion. The catego	ory-wise details of t	he Basis of Allotment are a	s under: (Sample	e)		
Sr. No	Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
1	53	69	24.38	3,657	3.64	53	1:1	3,657
2	106	40	14.13	4,240	4.22	106	1:1	4,240
3	159	24	8.48	3,816	3.80	159	1:1	3,816
4	212	26	9.19	5,512	5.49	212	1:1	5,512
5	265	18	6.36	4,770	4.75	265	1:1	4,770
6	318	6	2.12	1,908	1.90	318	1:1	1,908
7	371	16	5.65	5,936	5.91	371	1:1	5,936
8	424	8	2.83	3,392	3.38	424	1:1	3,392
9	477	8	2.83	3,816	3.80	477	1:1	3,816
10	530	3	1.06	1,590	1.58	530	1:1	1,590
11	583	5	1.77	2,915	2.90	583	1:1	2,915
12	636	1	0.35	636	0.63	636	1:1	636
13	689	18	6.36	12,402	12.34	689	1:1	12,402
	740	00	7.07	11.010	44.77	740		11.010

14 742 7.07 14.840 14.77 742 1:1 14.840 15 795 1.77 3.975 3.96 795 3.975 16 1113 0.35 1,113 1.11 1113 1:1 1,113 17 1166 0.71 2.332 2.32 1166 2,332 1:1 18 1219 0.35 1,219 1.21 1219 1:1 1,219 19 1590 0.35 1,590 1.58 1590 1,590 1:1 1.74 1749 1749 1,749 1:1 1,749 20 0.35 1908 3.53 19,080 18.99 1908 19,080 21 10 1:1 TOTAL 100.00 100,488 100.00 100,488 283

E. Allotment to QIBs (After Rejections)

Allotment to QIBs, who have bid at the Offer Price of ₹281 per Equity Share or above, has been done on a proportionate basis in consultation with NSE. This category has been subscribed to the extent of 52.90 times of Net QIB portion. As per the SEBI Regulations, Mutual Funds were allotted 5% of the Equity Shares of Net QIB portion available i.e. 533,131 Equity Shares and other QIBs and unsatisfied demand of Mutual Funds were allotted the remaining available Equity Shares i.e. 10,129,458 Equity Shares on a proportionate basis. This includes 7,785 Equity shares spilled over from Employee Category The total number of Equity Shares allotted in the QIB category is 10,662,589 Equity Shares, which were allotted to 80 successful Applicants.

CATEGORY	FIS/BANKS	MF'S	IC'S	NBFC'S	AIF	FPC	VC'S	TOTAL
ALLOTMENT	1,797,632	888,463	360,866	1,482,430	925,465	5,207,733	-	10,662,589

F. Allotment to Anchor Investors (After Rejections)

The Company, in consultation with the BRLMs, have allocated 1,59,82,206 Equity Shares to 16 Anchor Investors (through 17 Anchor Investor Application Forms) (including 3 domestic mutual funds through 4 Mutual Fund schemes) at an Anchor Offer Price at ₹281 per Equity Share in accordance with SEBI ICDR Regulations. This represents 60% of the QIB portion.

CATEGORY	FIS/BANKS	MF'S	IC'S	NBFC'S	AIF	FPC	OTHERS	TOTAL
ALLOTMENT	-	5,338,109	-	4,612,643	533,869	5,497,585	-	15,982,206

The Board of Directors of our Company at its meeting held on June 28, 2024 has taken on record the basis of allotment of Equity Shares approved by the Designated Stock Exchange, being NSE and has allotted the Equity Shares to various successful applicants. The Allotment Advice Cum Refund Intimation and/or notices have been dispatched to the address of the investors as registered with the depositories. Further, instructions to the SCSBs have been issued for unblocking of funds and transfer to the Public Offer Account on June 28, 2024 and the payments to non-syndicate brokers have been issued on June 29, 2024. In case the same is not received within ten days, investors may contact the Registrar to the Offer at the address given below. The Equity Shares allotted to the successful allottees have been uploaded on July 01, 2024 for credit into the respective beneficiary accounts subject to validation of the account details with the depositories concerned. The Company has filed the Listing application with BSE and NSE on July 01, 2024. The Company has received the listing and trading approval from BSE & NSE, and trading will commence on July 02, 2024.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

INVESTORS PLEASE NOTE

These details of the Allotment made was hosted on the website of Registrar to the Offer, Link Intime India Private Limited at www.linkintime.co.in.

All future correspondence in this regard may kindly be addressed to the Registrar to the Offer quoting full name of the First/ Sole applicant, Serial number of the Bid cum Application form number, Bidders DP ID, Client ID, PAN, date of submission of Bid cum Application Form, address of the Bidder, number of Equity Shares bid for, name of the Member of the Syndicate, place where the bid was submitted and payment details at the address given below:



Link Intime India Private Limited

C-101, 1st Floor, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai 400 083, Maharashtra, India. Telephone: +91 810 811 4949 / +91 22 4918 6200; E-mail: abdl.ipo@linkintime.co.in; Investor grievance e-mail: abdl.ipo@linkintime.co.in; Website: www.linkintime.co.in; Contact person: Shanti Gopalkrishnan; SEBI registration number: INR000004058

For ALLIED BLENDERS AND DISTILLERS LIMITED

On behalf of the Board of Directors Sd/-Ritesh Ramniklal Shah

Company Secretary & Compliance Officer

Place : Mumbai

Date : July 01, 2024

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF ALLIED BLENDERS AND DISTILLERS LIMITED.

ALLIED BLENDERS AND DISTILLERS LIMITED has filed a Prospectus dated June 27, 2024 with the RoC. The Prospectus is made available on the website of the SEBI at www.sebi.gov.in as well as on the websites of the BRLMs i.e., ICICI Securities Limited at www.icicisecurities.com, Nuvama Wealth Management Limited (formerly known as Edelweiss Securities Limited) at www.nuvama.com and ITI Capital Limited (A part of The Investment Trust of India Limited Group) at www.iticapital.in, the website of the NSE at www.nseindia.com and the website of the BSE at www.bseindia.com and the website of the Company at www.abdindia.com.Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section titled *"Risk Factors"* beginning on page 34 of the Prospectus.

The Equity Shares have not been and will not be registered under the Securities Act or any state securities laws in the United States, and unless so registered, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable U. S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S and the applicable laws of each jurisdictions where such offers and sales are made.

C. Allotment to Non-Institutional Bidders (more than ₹1 million) (After Rejections) (including ASBA Applications)

The Basis of Allotment to the Non-Institutional Bidders (more than ₹1 million), who have bid at the Offer Price of ₹281 per Equity Share or above, was finalized in consultation with NSE. This category has been subscribed to the extent of 39.50 times. This includes spillover of 1,558 Equity Shares from Employee category. The total number of Equity Shares allotted in this category is 53,28,960 Equity Shares to 54,733 successful applicants. The category-wise details of the Basis of Allotment are as under: (Sample)

Sr. No	Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
1	3,604	53278	97.34	192,013,912	91.22	742	29:221	5,187,322
2	3,657	380	0.69	1,389,660	0.66	742	50:380	37,100
3	3,710	299	0.55	1,109,290	0.53	742	39:299	28,938
4	3,763	62	0.11	233,306	0.11	742	8:62	5,936
5	3,816	68	0.12	259,488	0.12	742	9:68	6,678
6	3,869	73	0.13	282,437	0.13	742	10:73	7,420
7	3,922	53	0.10	207,866	0.10	742	7:53	5,194
8	3,975	34	0.06	135,150	0.06	742	4:34	2,968
9	4,028	19	0.03	76,532	0.04	742	2:19	1,484
10	4,081	34	0.06	138,754	0.07	742	4:34	2,968
11	4,134	7	0.01	28,938	0.01	742	1:7	742
12	4,187	6	0.01	25,122	0.01	742	1:6	742
13	13 4,240 21 0.04		89,040	0.04	742	3:21	2,226	